



## CONTACT DETAILS

cdlxphotography.com

cdlxphotography@outlook.com

cdlx\_photography



# CARA LLOYD

*Wildlife Photographer*

## PROFILE

Wildlife photographer Cara Lloyd, enjoys evoking an emotive response within humans, towards animals. Through the use of magnified imagery that appears almost personal and intimate, a certain atmosphere is created in her photography. Documenting endangered species as evidence of existence.

Capturing character is imperative to this practice as the idea of personalisation is a key aspect. The style of documentation is a heavy influence within this photography. The utilisation of elements such as the narrative, visually portray interests in aspects of trace and observation. The production of editorial imagery is achieved by incorporating species, as well as their habitats through the manipulation of both natural and artificial lighting.

## EXPERIENCE

COVER IN STYLE  
Venue Styling Company  
Dec 2021

CAPITAL DEVELOPMENTS & CONSTRUCTION  
Building Company  
Sep 2021

## EXHIBITIONS

PHOTOGRAPHY DEGREE SHOW  
Sheffield Hallam University  
2022

PORTAL EXHIBITION (VIRTUAL)  
Online Group Exhibition  
2021

## QUALIFICATIONS

BA (HONS) Photography,  
SHEFFIELD HALLAM UNIVERSITY  
2019 – 2022

A-Levels, NESTON HIGH SCHOOL  
SIXTH FORM  
2016 – 2019

## TECHNICAL SKILLS

Adobe Lightroom, Photoshop  
and InDesign

Digital Darkroom

Film Development

Studio and location lighting

Photo Processing